## Conditions – SIGMA Spring Cashback 2024 – Sweden

Organizer: SIGMA Imaging Nordic AB and ClearOn AB Campaign period: 15<sup>th</sup> April 2024 – 31<sup>st</sup> May 2024.

By participating in this campaign, you accept the terms and conditions below.

## **Rules and Conditions**

- 1. Issuer of this Cashback campaign is SIGMA Imaging Nordic AB, VAT number SE559236176901, Kungsholms Strand 157, 112 48 Stockholm, Sweden.
- 2. Please do not send any forms to this address, they will not be processed. Please only use the website for this campaign to register your cashback.
- 3. The campaign is only valid for products that has been imported and distributed by SIGMA Imaging Nordic in Sweden, Norway, Finland, Denmark, Estonia, Latvia and Lithuania. The campaign is not valid for USED products or products not purchased from any of the Official authorized Nordic Resellers (authorized resellers you can find here https://www.sigma-imaging.se/resellers).

## This is how you register and receive your cashback

4. If you have purchased any of the listed products below from an authorized SIGMA reseller (see number 8) in Sweden, Norway, Finland, Denmark, Estonia, Latvia or Lithuania during the promotion period, you are qualified to request compensation for your cashback according to these conditions.

SKU	EAN	Description	Mount	Cashback Amount (SEK)
206965	085126206659	16-28MM F2.8 DG DN   CONTEMPORARY	SONY E/FE	1100 SEK
206969	085126206697	16-28MM F2.8 DG DN   CONTEMPORARY	L-MOUNT	1100 SEK
260965	085126260651	105MM F2.8 DG DN MACRO   ART	SONY E/FE	1100 SEK
260969	085126260699	105MM F2.8 DG DN MACRO   ART	L-MOUNT	1100 SEK
578965	085126578657	24-70MM F2.8 DG DN   ART	SONY E/FE	2200 SEK
578969	085126578695	24-70MM F2.8 DG DN   ART	L-MOUNT	2200 SEK
592965	085126592653	28-70MM F2.8 DG DN   CONTEMPORARY	SONY E/FE	1100 SEK
592969	085126592691	28-70MM F2.8 DG DN   CONTEMPORARY	L-MOUNT	1100 SEK
747965	085126747657	150-600MM F5-6.3 DG DN OS   SPORTS	SONY E/FE	1500 SEK
747969	085126747695	150-600MM F5-6.3 DG DN OS   SPORTS	L-MOUNT	1500 SEK
750965	085126750657	100-400MM F5-6.3 DG DN OS   CONTEMPORARY	SONY E/FE	1100 SEK
750969	085126750695	100-400MM F5-6.3 DG DN OS   CONTEMPORARY	L-MOUNT	1100 SEK
750975	085126750695	100-400MM F5-6.3 DG DN OS   CONTEMPORARY	FUJIFILM X MOUNT	1100 SEK

5. Register your cashback claim online by filling out the form found via https://www.sigmaimaging.se/cashback

You will have to include the serial number, model name, a copy of the original receipt with the serial number clearly handwritten, receipt number, name of the authorized SIGMA Imaging Nordic reseller and date of purchase.

All claims for a cashback must be sent in before midnight on 30th June 2024.

No claims will be accepted after this date.

- 6. All SIGMA products are subject to availability.
- 7. It is necessary to have access to an Internet connection with sufficient broadband speed and download capacity to fill out the form. Please note that there might be additional fees from your internet supplier depending on their conditions for internet use.

8. The cashback is <u>only valid for SIGMA products imported and distributed by SIGMA Imaging Nordic to authorized SIGMA Imaging Nordic resellers</u>. Only new products are valid for a cashback, not used products. We recommend that you check with your reseller before purchase that your purchase is qualified according to these conditions. Also you cannot claim cashback payouts to a non-Nordic or non-Baltic Bank Account.

You can find all authorized SIGMA resellers on <a href="https://www.sigma-imaging.se/resellers">https://www.sigma-imaging.se/resellers</a>. SIGMA Imaging Nordic AB is not responsible for a reseller's misleading statements in this case and the final decision regarding if a reseller is authorized depends on SIGMA Imaging Nordic. To avoid misunderstandings, SIGMA Imaging Nordic will <a href="https://www.sigma-imaging.se/resellers">not statements in this case and the final decision regarding if a reseller is authorized depends on SIGMA Imaging Nordic.

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To avoid misunderstandings, SIGMA Imaging Nordic will not accept cashback claims for products purchased from eBay, Amazon or from a non-authorized SIGMA reseller on Amazon's marketplace, CDON's marketplace or Elkjøp's marketplace (regardless if the product is specified as new or used).

- 9. A cashback claim cannot be made for a product that has been or will be returned to the reseller for a refund. SIGMA Imaging Nordic can and will control the serial number with the reseller to control that the product has not been returned. If a cashback has already been paid for a returned product, SIGMA Imaging Nordic has the right to demand the relevant amount in return from you.
- 10. Only forms with a valid serial number and a copy of the original receipt that clearly states the name of the reseller and the serial number clearly handwritten, the receipt number, the model name and the date of purchase will be accepted. False, changed or counterfeit receipts will be rejected and treated as a fraudulent claim. SIGMA Imaging Nordic reserves the right to demand additional information and/or other documents to control the validity of such claims.

  Online confirmations of order and handwritten receipts will not be accepted.

  In the case of an incomplete claim, you will be informed via e-mail and get a time limit of 14 (fourteen) days to solve any problems and send the correct and valid documents that fulfill these demands.
- 11. This campaign is an end-user campaign and is only valid for the original end-user who purchased the product. Cashback claims from resellers, distributors and system integrators are excluded from this offer and will not be accepted.
- 12. Each end-user can make a maximum of 5 (five) claims for cashback, but only once per product/serial number.
- 13. Your cashback will be paid out within 60 days from receiving your complete information and documents. If we would not meet this deadline, the cashback till be paid as soon as possible.
- 14. Your cashback will be paid by a direct bank transfer to a Nordic/Baltic bank within <a href="Sweden">Sweden</a>. Finland, Denmark, Norway, Estonia, Lativa and Lithuania</a>, provided that the correct bank information has been entered, and that all conditions for the cashback has been met. The payment will be in purchased currency. If you enter bank information for a Nordic/Baltic country outside the Nordic/Baltic country of purchase, you accept that the amount you will receive can vary depending on the local currency and the exchange rate at the time of the transfer. You need to make sure that your bank allows payments in SEK, SIGMA Imaging Nordic takes no responsibility of your bank does not accept payments in this currency or for related bank fees that can occur. Alternative payment of cashback is not possible.

Additionally, you **cannot** claim cashback payouts to a non-Nordic or Baltic Bank Account. For inspection of submitted information and payment of cashback, we work with ClearOn AB (https://www.clearon.se/).

## **General Conditions**

15. We reserve the right to hold and/or refuse payment of cashback; (i) where we suspect that a claim for this campaign is false or fraudulent or that the claim does not fulfil the campaigns rules and conditions, (ii) where a claim contains serial number that has already been registered for a cashback claim during a previous campaign or this campaign, or (iii) to a person who has made a claim during a previous campaign that was fraudulent or in any other way contravenes the terms for our cashback campaigns. SIGMA Imaging Nordic reserves the right to take legal action against all people that consciously make a fraudulent claim for cashback.

- 16. All campaign products are available as long as stock lasts and we reserve the right to withdraw the campaign offer at any time without notice. SIGMA Imaging Nordic reserves the right to replace the campaign products with products or services of equal status and value if necessary. With reservations of printing errors.
- 17. There is no credit, product or cash alternative to specified cashback offers.
- 18. If you have any questions regarding your cashback, please send an e-mail to customerservice@sigma-imaging.se
- 19. All instructions on this site is part of the" Rules and Conditions".
- 20. By making a cashback request, you are assumed to have read and approved these "Rules and Conditions" and SIGMA Imaging Nordics Privacy Policy that can be found at <a href="https://www.sigma-imaging.se/privacy-policy-cookies">https://www.sigma-imaging.se/privacy-policy-cookies</a> For inspection of submitted information and payment of cashback, we work with ClearOn AB (<a href="https://www.clearon.se/">https://www.clearon.se/</a>). ClearOn AB saves personal information according to Swedish banking laws, please see their Privacy Policy at <a href="https://www.clearon.se/behandling-av-personuppgifter/">https://www.clearon.se/behandling-av-personuppgifter/</a>.
- 21. The information we collect and process in this campaign is name, e-mail, phone number, country and bank information (bank, clearing number and account number). Your personal information will only be processed by SIGMA Imaging Nordic AB and ClearOn AB, Liljeholmsstranden 3, 107 82 Stockholm, Sweden. Telephone: +46 (0)20-78 22 22. The information will only be used to administrate this campaign and will be deleted when the campaign is closed. We will not transfer your personal information to a third party.
- 22. If you have any questions on how we use your personal information, please contact us via e-mail, <u>customerservice@sigma-imaging.se</u>. For information about how ClearOn manage personal data and cookies, call their customer support at +46 (0)20-78 22 22.
- 23. For more information about SIGMA Imaging Nordic's Privacy Policy, please visit <a href="https://www.sigma-imaging.se/privacy-policy-cookies">www.sigma-imaging.se/privacy-policy-cookies</a>
- 24. This campaign applies under Swedish law and disputes must be resolved in accordance with Swedish case law in Swedish court.
- \*SIGMA Imaging Nordic reserve the right for corrections of the conditions in case of apparent typos